

# Creators

A INTRODUCTION



# 2022 in review

## REVENUE

### ECONOMY IMPACT

Circulated \$1.5M USD to creators and companies.

END OF 2022

## GOAL 2

### GROWTH

Manage over 50 content creators. Managed over 100 sponsorships.

END OF 2022

## GOAL 3

### CONTRACTS

Increased a total of \$200,000+ USD in sponsorships.

END OF 2022

# What we do...

## **SPONSORSHIPS**

We negotiate, review and guide you through sponsorship deals.

## **BRAND IMAGE**

We assist you to expand your "brand image". In addition, we assist you set up merchandise and more.

## **ASSISTANCE**

We help our creators to the best of our abilities with anything.

## INTRODUCTION

# Meet the founder...



**MAX BRITTON**

**FOUNDER**

### **G'DAY**

" My mission as the founder of Sicro Management is to relive some stress of content creation. Every day, people get low balled by companies, and we are here to ensure you get what you are worth. "

SICRO

# Sponsorships

## WHAT WE DO...

Sicro Management is a marketing agency that is dedicated to helping content creators succeed in their careers. We specialize in connecting content creators with sponsorships and managing the entire process from start to finish. Our team works tirelessly to negotiate the best possible price for our clients and to ensure that the sponsorship process runs smoothly.

We understand that content creation can be a challenging and time-consuming process, which is why we take care of all the details so that our clients can focus on what they do best: creating amazing content. If you're a content creator looking for sponsorship opportunities, look no further than Sicro Management. We're here to help you achieve your goals and take your content to the next level.

**SICRO**

## The Process

### **1. INITIAL CONTACT**

Our team will receive an email, or send a email.

### **2. NEGOTIATIONS**

Our team will negotiate the price of the sponsorship as seen fit.

### **3. REVIEW**

Our team will review any contracts that have been sent.

### **4. EXECUTION**

Once finalized the video will be created and posted.

### **5. PAID**

Once you have delivered the video to the brand, you will be paid.

### GOAL #3

## Brand Image

### WHAT WE DO...

Have you wanted that one partnership, that one collaboration? We assist our creators to expand their business to other social media platforms, expand their monetisation and key partnerships. In addition, we assist with public relations (PR). Many content creators want "Merch", and we will help evaluate if it is the correct time to make some merch. If it is, our team will assist you to set up your store.

### GOAL #3

## Assistance

### HOW CAN WE HELP...

Our team are dedicated to assisting you on your journey as a content creator. Our team is always a message or call away and we will assist you to the very best of our capabilities. There is not much we won't try, so shoot your shot with us and see where we can take you on your path.



Sicro Management

# Why Join Us?

## **NON-LEGALLY BINDING AGREEMENT**

Sicro Management's agreement with our content creators is not legally binding, which means that you have the freedom to establish your own sponsorships. This also provides our partners with a sense of comfort when working with us. Although our agreement is non-binding, we do expect you to fulfill your obligations.

## **IT IS EASIER**

By becoming a part of Sicro Management, you can simplify your life. You will have the opportunity to dedicate more time to content creation and enjoy increased leisure time with loved ones and pursuing your hobbies.

## **WE DO IT FOR THE FUN... AND MONEY**

At Sicro, we have a team of content creators who are passionate about what they do and take pleasure in establishing friendships with fellow creators. Although Sicro is a business and our ultimate goal is to make money, the satisfaction we derive from successfully negotiating sponsorships and seeing content creators happy is immeasurable. Knowing that we have played a part in their success brings us a great sense of fulfillment.

# Sicro Management

# Why Wait?

GET IN TOUCH TODAY

Lets start a journey that begins today....



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